














# CONSIDERING A SWITCH?

**Introducing Yay! Milk. The 100% all natural, grade A milk brand that both costs less and delivers more.**

Capturing sales and margins gets harder every day. Finding solutions that satisfy customer expectations and needs without compromise, well thats almost impossible.



YAY! MILK CHECKS THE BOX.		YAY! Milk	Organic Milk
 Organic			<input checked="" type="checkbox"/>
 Certified B-Corporation		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Grade A Milk		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 rBST-Free		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Locally sourced from US family farms		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 No preservatives		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Enhanced with Vitamins A & D to meet USDA Daily Recommendations		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 8 grams of Protein per serving		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Shelf-Stable with UHT Pasteurization		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Certified Kosher		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Cost		\$	\$\$\$
 Menu Price		=	=
 Quality Perception and Consumer Satisfaction		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

How important is **ORGANIC** to your brand and menu?

**LOWER COST**  
+  
**SAME MENU PRICE**  
=  
**BETTER MARGINS**

There is only so much pricing elasticity built into your menu. And your menu price for milk likely offers little wiggle room. Yay! Milk is a lower cost solution and is a national brand that consumers can trust.

**MAKE THE SWITCH TODAY!**  
info@yaybeverages.com



Yay! Milk is a Revelry Group Brand  
Revelry Group is a Certified B-Corp.  
yaybeverages.com

